



**Cradles
toCrayons**

Boston

MARCH 21, 2018

SPONSORSHIP OPPORTUNITIES

Although payments and contributions are not tax deductible as charitable contributions for federal income tax purposes, they may be deductible as ordinary and necessary business expenses under other provisions of the Internal Revenue Code.

\$1,500 – GOLD SPONSOR

- Company Logo prominently displayed as Gold sponsor on t-shirt
- Company logo displayed on event registration page with link to your own site
- Company name mentioned and logo displayed in all event email and press releases
- Company recognition in social media - promoted on Twitter, Facebook, and LinkedIn
- Company logo displayed on event sponsorship board, and prominently featured on a large display during the reception along with verbal recognition
- Five (5) complimentary registrations

\$750 – SILVER SPONSOR

- Company Logo prominently displayed as Silver sponsor on t-shirt
- Company logo displayed on event registration page with link to your own site
- Company name mentioned and logo displayed in all event email and press releases
- Company recognition in social media - promoted on Twitter, Facebook, and LinkedIn
- Company logo displayed on event sponsorship board, and prominently featured on a large display during the reception along with verbal recognition
- Two (2) complimentary registrations

\$250 – BRONZE SPONSOR *Unlimited*

- Company name mentioned and listed in all event email and press releases
- Company name displayed on event registration page with link to your own site
- One (1) complimentary registration

MATERIAL SPONSOR *Unlimited (materials equal to \$250 value or greater)*

Items of Need: school supplies, clothing, shoes, toys, and books

- Company name mentioned and listed in all event email and press releases
- Company name displayed on event registration page with link to your own site

**COMMUNITY
CONNECT
2018**

AAREP New England • BSA
CoreNet Global • CREW Boston
IFMA Boston • MassEcon
NAIOP Massachusetts • SMPS
Boston • SWEP Massachusetts
ULI Boston

Deadline to sponsor - March 17, 2017

Contact:
Debbie Osheroff, Director of Member Services
NAIOP Massachusetts
e. osheroff@naiopma.org
t. (781) 453-6900 ext 3



**Cradles
toCrayons**

Boston

MARCH 21, 2018

SPONSORSHIP OPPORTUNITIES

You have agreed to sponsor the 2018 Community Connect Day of Service at the following level:

Please send a check made payable to NAIOP Massachusetts and/or material donations to the following address:

Debbie Osheroff
Director of Member Services
NAIOP Massachusetts
The Commercial Real Estate Development Association
144 Gould Street, Suite 140
Needham, MA 02494

t: (781) 453-6900 ext 3

Additionally, please e-mail the following items to Debbie Osheroff at osheroff@naiopma.org ASAP.

1. Your contact person: name, title, phone, and email address
2. Name, title, and company name for free event ticket (s) (if applicable)
3. Company logo jpeg 300 dpi - for web communication
4. Company logo EPS file - for t-shirt (if applicable)

We look forward to your participation and thank you for your sponsorship!

***Please note that if we do not receive your logo in the format requested by the noted deadline, your company will be represented by a simple text format.**

**COMMUNITY
CONNECT
2018**

AAREP New England • BSA
CoreNet Global • CREW Boston
IFMA Boston • MassEcon
NAIOP Massachusetts • SMPS
Boston • SWEP Massachusetts
ULI Boston

Deadline to sponsor - March 17, 2017

Contact:
Debbie Osheroff, Director of Member Services
NAIOP Massachusetts
e. osheroff@naiopma.org
t. (781) 453-6900 ext 3



**Cradles
to Crayons**

Boston

MARCH 21, 2018

SPONSORSHIP OPPORTUNITIES

AAREP New England, CoreNet Global New England, CREW Boston, IFMA Boston, MassEcon, NAIOP Massachusetts, SMPS Boston, SWEP and ULI Boston invites your company to become one of our select groups of sponsors for the annual Community Connect Day of Service event on March 21, 2018 at the Giving Factory in Brighton. This event supports the charity, [Cradles to Crayons](#) and provides an opportunity for multiple organizations within the CRE and AEC industry to join forces for a very worthy cause.

5 Great Reasons to Sponsor the annual Community Connect 2018 charity event:

1. **Promotion:** With more than 150 members from Greater Boston's Commercial Real Estate trade associations including developers, investors, building owners, attorneys, engineers and AEC consultants this will afford your firm the opportunity to both support a fantastic cause while gaining great exposure for your firm.
2. **Recognition:** Your company will be recognized prior to, during, and after the event. Depending on your sponsorship level, exposure can include registration logo displays, references in event email, and press releases, verbal acknowledgment during the post-event reception, and recognition on the 2017 Community Connect T-shirt.
3. **Impact:** Your firm's sponsorship will aide in the continuous improvement of the production of the Community Connect day which is comprised solely of volunteers giving their time and energy this year to support the Cradles to Crayons mission.
4. **Value:** The wide range of sponsorship packages provides opportunities for firms, both large and small, to support the efforts of their peers within the CRE and AEC community in Boston. Each sponsor's donation contributes to recognizing the efforts of those giving their time and creates a rewarding post-community-service networking event for everyone involved.
5. **Feel Good!:** Cradles to Crayons provides children from birth through age 12, living in homeless or low-income situations, with the essential items they need to thrive - at home, at school and at play. They supply these items free of charge by engaging and connecting communities that have with communities that need. More than 305,000 Massachusetts children 12 years old and younger live in poor or low-income households. In any given year, more than 100,000 Massachusetts children will experience homelessness. Your donation will provide direct and immediate support to a growing epidemic of homelessness within greater Boston.

Sponsorship opportunities are limited!

Don't miss out on your chance to sponsor **The 2018 Community Connect - A Day of Service!** For any questions and to reserve your sponsorship, please contact Debbie Osheroff (contact info below). On behalf of the all the local organizations supporting this event, we look forward to your participation as those of us within built environment join together to support Cradles to Crayons.

**COMMUNITY
CONNECT
2018**

AAREP New England • BSA
CoreNet Global • CREW Boston
IFMA Boston • MassEcon
NAIOP Massachusetts • SMPS
Boston • SWEP Massachusetts
ULI Boston

Deadline to sponsor - March 17, 2017

Contact:
Debbie Osheroff, Director of Member Services
NAIOP Massachusetts
e. osheroff@naiopma.org
t. (781) 453-6900 ext 3