



2020 ACHIEVEMENT AWARDS

Application Information

- Networking Award - Business to Business
- Esprit de Coeur Award
- Entrepreneur Award
- Professional Service Award
- Suzanne King Public Service Award

Application Deadline: Monday, December 2, 2019

*Awards Reception: Wednesday, April 29, 2020
Fairmont Copley Plaza*

The CREW Boston Awards Program began in 1996 with the Networking Award. Two years later, the Awards Program was expanded to also include recognition for those individuals who best embody the spirit and principles of CREW Boston on a personal level (the Esprit de Coeur Award), recognition for CREW Boston entrepreneurs (the Entrepreneur Award), recognition for those who are a success within their firm and/or area of expertise (the Professional Service Award), and recognition for those who work in the public or non-profit sectors (the Suzanne King Public Service Award). Each year these individual awards are presented to the extent there are sufficient qualified candidates submitted and approved by the Awards Selection Committee.

This year's Awards Reception, a special celebration of CREW Boston achievers, will be held on April 29, 2020 at the Fairmont Copley Plaza.

APPLICATION PROCEDURE

Any CREW Boston member may submit one or more application for the Networking Award, the Esprit de Coeur Award, the Entrepreneur Award, the Professional Service Award, and the Suzanne King Public Service Award. Applications must include all the information on the Application Form available from the CREW Boston website. Members are encouraged to submit an application for themselves as well as other CREW Boston members.

While past and present officers and Board of Directors are not excluded from these awards, holding such a position is not the key element that will be considered.

It would be very helpful if photographs of the principal people mentioned in your application accompany your Application Form; if their photographs are not already included in their CREWBiz profile.

Selection Procedure & Judging Criteria

The CREW Boston Achievement Awards Selection Committee will review all applications and select the winners in each category. Winners will be notified in December.

Applications for all awards will be judged on the extent to which they demonstrate the purpose for which each award was created. Please refer to the Criteria for Submission included in this brochure for each specific award.

Recognition

The awards will be presented to the honorees at the annual CREW Boston Achievement Awards Reception on April 29, 2020 at the Fairmont Copley Plaza.

NETWORKING AWARD – Business to Business

The Networking Award – Business to Business is designed to recognize a deal, transaction or project that most clearly exemplifies the goals and purposes of CREW Boston and showcases a business to business networking success story. This award recognizes a team that includes **two or more** CREW Boston members that enters into a creative, groundbreaking, significant or otherwise impactful transaction, lease, financing, rezoning project. The emphasis will be placed on significant involvement/leadership by two or more CREW Boston members and opportunities for other women within the team but may include non-members on the team as well.

Criteria for Submission

- Deals or projects that closed or were approved or completed between January 1, 2019 and December 31, 2019 with a team that included **two or more** CREW Boston members that demonstrated creativity, resourcefulness, collaboration and industry best practices in execution and which has a significant impact or is groundbreaking, which could include any of the following:
 - lease
 - financing
 - rezoning or site plan approval
 - development, renovation
 - portfolio deal or
 - other transaction

In telling your story, you should include: (1) the time period over which the deal project occurred; (2) a detailed description of the deal or project and your networking experience; (3) the ways in which the deal or project demonstrated creativity, resourcefulness, collaboration and industry best practices, has or will have significant impact or is groundbreaking, (4) the significant involvement or leadership roles of the CREW Boston members of the team and (5) the other members of the team. Please include the addresses, phone numbers and email addresses for the team members.

The criteria for selection of the recipient(s) of the Networking Award – Business to Business include, but are not limited to:

- The dollar value, visibility, impact, nature and scope of the deal or project, if applicable.
- The creativity, problem solving qualities, resourcefulness, collaboration, originality, and uniqueness of the experience. The extent of the significant involvement or leadership of the CREW Boston members on the team.
- The number of CREW Boston members involved in the networking experience directly as a result of a recommendation of or engagement by another CREW Boston member.

ESPRIT DE COEUR AWARD

The Esprit de Coeur Award is designed to recognize a CREW Boston member who continually puts their *heart and soul* into CREW Boston.

Criteria for Submission

Individuals who have demonstrated a strong commitment to furthering CREW Boston's goals and purposes, and who have enthusiastically participated in CREW Boston events.

Indicate what the member has done to promote CREW Boston as an organization. Include participation in CREW Boston events, as well as networking and mentoring with other CREW Boston members. Tell why the member is a successful CREW Boston ambassador. Please include the address, phone number and email address of the member.

The criteria for the selection of the recipient of the Esprit de Coeur Award include, but are not limited to:

- length of membership and frequency of participation in CREW Boston events
- enthusiasm and creativity in promoting and supporting CREW Boston and CREW Boston events
- networking with and mentoring of other CREW Boston members

ENTREPRENEUR AWARD

The Entrepreneur Award is designed to recognize those CREW Boston members who are business owners -- those risk-takers who chose to strike out on their own, or with a few others, to start a new business. This award is for that individual who has taken the risk to take the next step in their career and has succeeded.

Criteria for Submission

Individuals who have demonstrated willingness to take risks in their careers, which could have taken the form of:

- starting or significantly expanding one's own business
- making career change, including moving into an emerging field or into a field significantly different than the member's prior expertise
- competing against larger or more established firms for business
- securing a significant project that takes the firm to a new level
- implementing creative means of marketing and fostering WBE's or MBE's

Indicate what the member has done to take risks to promote their career. Include information about the obstacles that were faced, and how those obstacles were overcome. Detail the results to date. Tell why this person is someone all CREW

Boston members can look to for inspiration. Please include the address, phone number and email address of the member.

The criteria for the selection of the recipient of the Entrepreneur Award include, but are not limited to:

- degree of risk taken: how far out on a limb did this person climb
- enthusiasm and creativity in making this particular move
- obstacles overcome in the process
- results achieved

PROFESSIONAL SERVICE AWARD

The Professional Service Award is designed to recognize a CREW Boston member who is a significant contributor or is an emerging leader in their company or field whether through consistent years of superior service and/or through specific notable accomplishments and success.

Criteria for Submission

Individuals who have devoted significant time and energy to a company, project or field. The member's professional service experience could include any of the following:

- significant contributions to or leadership within a company, project or field
- consistent years of superior service
- notable accomplishments and success in their field of expertise

Your application should describe the specific contributions that the member has made to the member's company and/or projects within the member's field of expertise. Include specific information about the contributions that the member has made to the commercial real estate industry and describe the various achievements that have resulted from member's contribution. Tell why this person is someone all CREW Boston members can look to for leadership in the commercial real estate industry. Please include the address, phone number and email address of the member.

The criteria for selection of the recipient of the Professional Service Award include, but are not limited to:

- the length of time that the CREW Boston member has been involved in the commercial real estate industry
- distinguished employment in the commercial real estate industry
- the significance of contribution to the company or project
- demonstrated leadership skills

SUZANNE KING PUBLIC SERVICE AWARD

The Suzanne King Public Service Award is designed to recognize a CREW Boston member who works in the government or non-profit sector or a CREW Boston member who has devoted their time and talent as a volunteer to non-profit or public sector causes.

Criteria for Submission

Individuals who have worked in the government or non-profit sector or who have devoted significant time and energy to non-profit and public sector causes. The member's public sector or non-profit experience could include any of the following:

- distinguished employment or service in government
- distinguished employment or service for a non-profit organization
- significant volunteer work on or for non-profit organizations or community projects
- member of a non-profit board

Your application should describe the specific contributions that the member has made to the member's community and/or to various non-profit organizations and/or governmental agencies. Include specific information about the contributions that the member has made to the applicable governmental agency or non-profit organization and describe the various achievements that have resulted from member's contribution. Tell why this person is someone all CREW Boston members can look to for leadership in the government, non-profit and/or public sector. Please include the address, phone and email address of the member.

The criteria for selection of the winner of the Suzanne King Public Service Award include, but are not limited to:

- the length of time that the CREW Boston member has been involved in the government, public or non-profit sector
- the significance of contribution to the government or community
- demonstrated leadership skills

For additional information and official Award Application Forms, please visit our website at <http://www.crewboston.org> or call Laura Domenico at 617-247-2346.

CREW BOSTON 2019 ACHIEVEMENT AWARDS APPLICATION FORM

SUBMISSION DEADLINE: December 2, 2019

AWARDS: APRIL 29, 2020

- Networking Award – Business to Business** Recognizes a deal, transaction or project that most clearly exemplifies the goals and purposes of CREW Boston and showcases a business to business networking success story.
- Esprit de Coeur Award** Recognizes a CREW Boston member who continually puts her *heart and soul* into CREW Boston.
- Entrepreneur Award** Recognizes a CREW Boston member who is entrepreneurial. This risk taker, alone or with a few others, has chosen to strike out on her own as the next step in her career and start a new business.
- Professional Service Award** Recognizes a CREW Boston member who is a significant contributor or is an emerging leader in the member's company and/or field of expertise whether through consistent years of superior service and/or through specific notable accomplishments and success.
- Suzanne King Public Service Award** Recognizes a CREW Boston member who, either as a career or through volunteering activities, is committed to strengthening the community through effective action and leadership.

MEMBER: _____

TITLE: _____

COMPANY: _____

ADDRESS: _____

TELEPHONE: _____

EMAIL ADDRESS: _____

Please attach a brief description of the member(s) qualifications to this Application Form.

Additional (optional) information to include with the submission:

Photo

Resume

Letter(s) of Recommendation

MEMBER SUBMITTING APPLICATION: _____

SUBMITTING MEMBER'S _____

TELEPHONE: _____

SUBMITTING MEMBER'S EMAIL: _____