Wayfinding & Signage Designer

Arrowstreet is an award-winning architecture, interiors, and experience design firm based in Boston, with over 60 years of expertise. We take a design-forward approach, focusing on sustainability to create thoughtful designs across our diverse portfolio to provide engaging, impactful experiences and spaces that bring people together. To view our portfolio, visit our website at www.arrowstreet.com

Position Summary
We're looking for a Wayfinding and Signage Designer who can turn complex spaces into clear, intuitive experiences. This role blends spatial thinking, graphic design, and user-centered problem solving to create signage systems that help people navigate environments easily and confidently. In this position, you will collaborate with our architectural project teams to deliver cohesive wayfinding solutions in aviation environments.

Responsibilities
- Collaborate with architects and project teams to integrate wayfinding systems into new and existing structures through schematic design through construction
- Design signage systems including identification, directional, regulatory, and informational signage
- Create design concepts, message schedules, and location plans
- Translate design concepts into detailed, accurate, and buildable documentation for signage and environmental graphics
- Balance multiple projects and deadlines simultaneously while maintaining a high standard of quality
- Ensure compliance with ADA, accessibility, and local code requirements
- Coordinate with architects, interior designers, fabricators, and installers
- Conduct site surveys and participate in client presentations
- Maintain brand consistency across all signage and environmental graphics
- Oversee design intent through fabrication and installation phases
- Review shop drawings, RFIs, and submittals

Qualifications
- Bachelor's degree in Graphic Design, Environmental Design, Architecture, or related field
- 3+ years of experience in wayfinding, signage, or environmental graphic design
- Experience with large-scale environments (Aviation, transportation spaces)
- Strong understanding of typography, color, hierarchy, and spatial design
- Proficiency in Adobe Creative Suite (Illustrator, InDesign, Photoshop)

- Knowledge of ADA and accessibility standards
- Excellent communication and collaboration skills
- Familiarity with fabrication methods and materials
- Ability to manage multiple projects and deadlines
- Detail-oriented with strong organizational skills
- Comfortable balancing creativity with functional constraints
- Able to communicate complex information clearly and simply
- Experience working with Revit, AutoCAD, Rhino, or similar tools a plus

Why Arrowstreet Our culture is one of collaboration, creativity, and connection—and it's a key part of our success. We invest in our people, offering continuous learning opportunities, training, side-by-side coaching, and a formalized mentoring program to support your growth. We create a sense of community and belonging through in-person and virtual interactions, impromptu desk conversations, social gatherings, or volunteer events. We take time to connect, collaborate, and share ideas.

We hope you will consider joining us! We offer a competitive salary, comprehensive benefits, and dedicated funding for your professional development. The salary range for this position is $80,000- $90,000. The final compensation will be based on the candidate's relevant qualifications, skills, and experience.

Ready to apply? Complete our online application on our careers page https://www.arrowstreet.com/about/careers/ and submit your resume and portfolio (<10mb) when applying.

Arrowstreet is an Equal Employment Opportunity (EEO) employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, national origin, disability status, protected veteran status, gender identity, or any other characteristic protected by law.