



EMK CONSULTING GROUP, LLC

Business Development & Visibility Solutions for Individuals and Organizations

Ellen Keiley, CPC
President
EMK Consulting Group, LLC

Ellen M. Keiley is President of EMK Consulting Group, LLC, a firm specializing in marketing and business development coaching and consulting, training, and public relations services for individuals and professional services organizations.

Ellen has over 20 years' experience in the professional services industry, serving in coaching, business development, sales, marketing, training, and PR roles for both Boston-based and international firms and organizations across industries, including commercial real estate, legal, and financial services.

Ellen has written for *Boston.com*, *Lawyers Weekly*, *New England In-house Journal*, and other publications and appeared weekly on RadioBDC's Global Business Hub segment. She is known as an authority on networking, personal brand building, marketing, and business development, has been quoted in *The Wall Street Journal*, *Bloomberg*, and other media, speaks at national conferences and events, and has appeared as a guest on radio. Additionally, Ellen has a regular column in *Massachusetts Lawyers Weekly*, "Legal Tender," and a regular podcast with *Massachusetts Lawyers Weekly* covering topics such as networking and business development.

Ellen is active in the community and is the Past President of the National Association of Women MBAs Boston Professional Chapter, serves on the Greater Boston Chamber of Commerce Women's Network Advisory Board, is a member of the American Heart Association Go Red for Women Circle of Red Leadership Circle, is a member of The Boston Club, serving as Chair of TBC's Membership Engagement Committee, serves as a Vice Chair for City Year's Legal and Women's Leadership Initiatives, has served on the United Way Women's Leadership Council (WLC) Executive Committee and as a Co-Chair of the 2020 Women on Boards National Conversation on Board Diversity event. She is also a Boston World Partnerships Connector and a member of USA 500 Clubs and the Open Hub Leadership Team.

Ellen is a graduate of Northeastern University *summa cum laude* and is a Certified Professional Coach, trained by the International Coaching Federation accredited Institute for Professional Excellence in Coaching (iPEC). She is also a Certified Energy Leadership Index Master Practitioner (ELI-MP).

Ellen was recently recognized as one of the Top 3 Business Development Coaches for by *Massachusetts Lawyers Weekly* for 2017. She is a 2016 *Massachusetts Lawyers Weekly* Excellence in Marketing Award recipient. Ellen also received an Idealism in Action Award from City Year Boston.